



BREMERTON SYMPHONY ASSOCIATION

Dear friend,

Greetings from Bremerton Symphony! Did you know that last year we shared music with over 8,200 folks in the Kitsap area? This was only possible with generous support from local businesses and individuals, and we truly value our community partners!

This year marks our 75th anniversary – a lifetime of brilliant music in the Kitsap region. I am contacting you today to invite you to join us as an advertiser for this very special symphony season. We have opportunities for business card size through full page advertisements in our color, glossy, high quality concert program booklets, distributed at our performances and events throughout the season. Advertisements cost between \$250-\$1200, depending on size and placement. Because a visit to the symphony is, simply put, an unforgettable experience, many patrons retain our concert program booklets for years as a souvenir, extending the shelf life of your ad or offer.

In addition to the range of advertisement sizes mentioned above, we have a limited number of premium placements including an outside back cover placement which includes benefits such as your logo placed on season posters, complimentary concert tickets, name mention from the stage, name placement on all promotional and marketing materials, and a presence in our lobby at your sponsored concert/event.

As an advertising partner, your message will reach our entire symphony audience, plus our 150+ musicians and youth symphony parents. In addition to supporting a great cause, advertising with the Symphony is a great way to expand brand awareness and gain regional recognition. Our advertising rate sheet and agreement is attached for your consideration, along with a PDF of one of last season's concert program booklets.

We will follow up next month to check in with you about this opportunity and would be glad to answer any questions you have. Commitments are due by October. We hope you will partner with us this symphony season and we look forward to hearing from you soon!

Sincerely,

A handwritten signature in black ink, appearing to read 'Anna James Miller'.

Anna James Miller, Executive Director

Bremerton Symphony Association
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